



20
23-24

SPONSOR LEVEL SHEET

FANCY BRIGADE ASSOCIATION



(267)-888-7348

100 S 2nd St Philadelphia, PA



SPONSOR TIER LEVELS



LEAGUE LEVEL	PRICE
<i>Benefactor</i>	
Company name associated with the FBD Company name on the FBA website with 24/7 linkage Company name listed in the festival program book (2) Complimentary VIP tickets to 11:30 AM Fancy Brigade Finale	\$750
<i>Patron</i>	
Company name associated with the FBD Company name on the FBA website with 24/7 linkage Company name listed in the festival program book (4) Complimentary VIP tickets to 11:30 AM Fancy Brigade Finale Remembrance Board Sponsor	\$1250
<i>Feather</i>	
Company name associated with the FBD Company name on the FBA website with 24/7 linkage Company name listed in the festival program book (6) Complimentary VIP tickets to 11:30 AM Fancy Brigade Finale (1) 3'x5' on-site signage Company name listed on sponsor t-shirt Remembrance Board Sponsor	\$2250
<i>Contributing</i>	
Company name associated with the FBD Company name on the FBA website with 24/7 linkage Company name listed in the festival program book (8) Complimentary VIP tickets to 11:30 AM Fancy Brigade Finale (1) 3'x5' on-site signage Company name listed on sponsor t-shirt Title Sponsor of Remembrance Board Social Media Posts on recurring content calendar (Facebook, Twitter, Instagram, LinkedIn)	\$3500
<i>Glitter</i>	
Company name associated with the FBD Company name on the FBA website with 24/7 linkage Company name listed in the festival program book (10) Complimentary VIP tickets to 11:30 AM Fancy Brigade Finale (1) 3'x5' on-site signage Company name listed on sponsor t-shirt Premier Sponsor of Remembrance Board Social Media Posts on recurring content calendar (Facebook, Twitter, Instagram, LinkedIn)	\$4500



Elite \$25,000

Company name associated with the FBA
Company name on the FBA website with 24/7 linkage
Company name listed in the festival program book
Ten complimentary, VIP tickets to the 11:30am Fancy Brigade Finale
(1) 3ft. x 5ft. on-site signage
Social Media Posts on recurring content calendar (Facebook, Twitter, Instagram, LinkedIn)
Company name listed on sponsor t shirt
Premier sponsor of Remembrance board
Premier Sponsor for Fancy Brigade Association Golf Outing
One (1) foursome for the Jim Julia, Sr. Annual Golf Outing
One (1) foursome for the Fancy Brigade Association Golf Outing
One (1) table at the Fancy Brigade Association Annual Banquet
Premier Sponsor for the Mummers 10K Run
VIP passes and clubhouse tours to all Fancy Brigade Association Clubs
Title Sponsor to the New Year's Day Fancy Brigade Finale!



SOCIAL MEDIA PACKAGES

Low Range

Infographics (logo/ factoid post)
Wishing happy birthdays to our association captains. Promotion to visit your channels (logo and link or tag).
Share/Repost one of your posts on our pages

Mid Range

*Any or all of the Low Range benefits.
Additionally:
Sponsoring a Fancy Brigade Association video. Sponsoring Captain Interview and interstitial videos. Posted polls pertaining to your company and products specifically.

High Range

*Any or all of the Low and Mid Range benefits.
Additionally:
Sponsoring Original Series episodes. Shooting an advertisement in your place of business/working space. Video featuring a Captain endorsing your company/product. Potential to sponsor promotional giveaways. Video interviews with a company Representative. Title Sponsor rights on Association events.

*Packages Tailored at Vendor's Request